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2711  
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PATENT  
Docket No. 20004/35-US

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IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE

Applicant(s):

Harkness et al.

U.S. Serial No.: 09/955,691

For: "Detection of Media Links in  
Broadcast Signals"

Filed: September 19, 2001

Group Art Unit: 2711

Examiner: Unknown

I hereby certify that this paper and the  
documents referred to as enclosed  
therewith are being deposited with the  
United States Postal Service as first  
class mail, postage prepaid, in an  
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for Patents, P.O. Box 1450,  
Alexandria, Virginia 22313-1450 on  
this date:

Date:

August 27, 2003  
*James A. Flight*  
James A. Flight  
Attorney for Applicant(s)  
Registration No. 37,622

Technology Center 2600

POWER OF ATTORNEY, REVOCATION OF PRIOR POWERS AND  
CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

NIELSEN MEDIA RESEARCH, INC., the assignee of record of the entire  
interest in the above-identified application, as evidenced by the chain of title from the  
original owner(s) to the assignee as recorded in the assignment of records of the  
Office at reel/frame 012436/0078, hereby revokes all Powers of Attorney previously  
given in this application.



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POWER OF ATTORNEY: The following attorneys are hereby appointed with full powers of substitution and revocation, to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

James A. Flight (37,622)	Mark C. Zimmermann (44,006)	James F. Goodken (44,715)	Mark G. Hanley (44,736)
Frankie Ho (48,479)	Joseph T. Jasper (50,833)		

of Grossman & Flight, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606.

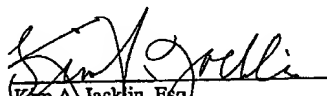
I have reviewed the Assignment documents, and to the best of assignee's knowledge and belief, title is in the assignee seeking to take action.

CHANGE OF CORRESPONDENCE ADDRESS: Send all correspondence and direct all telephone calls related to this application to: James A. Flight, Registration No. 37,622, Grossman & Flight, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606, telephone number (312) 580-1020.

The undersigned is authorized to execute this document on behalf of the assignee.

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770 Broadway  
New York, New York 10003

By:

  
Kim A. Jackson, Esq.  
Chief Patent Counsel

Date: August 26, 2003